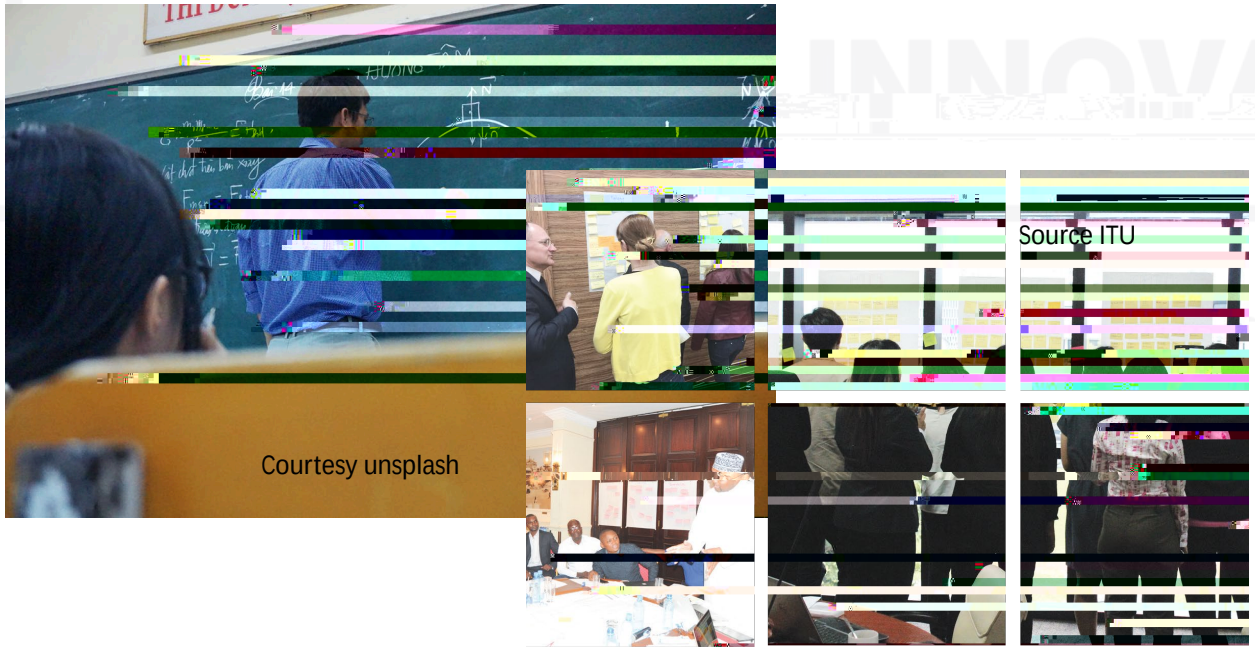
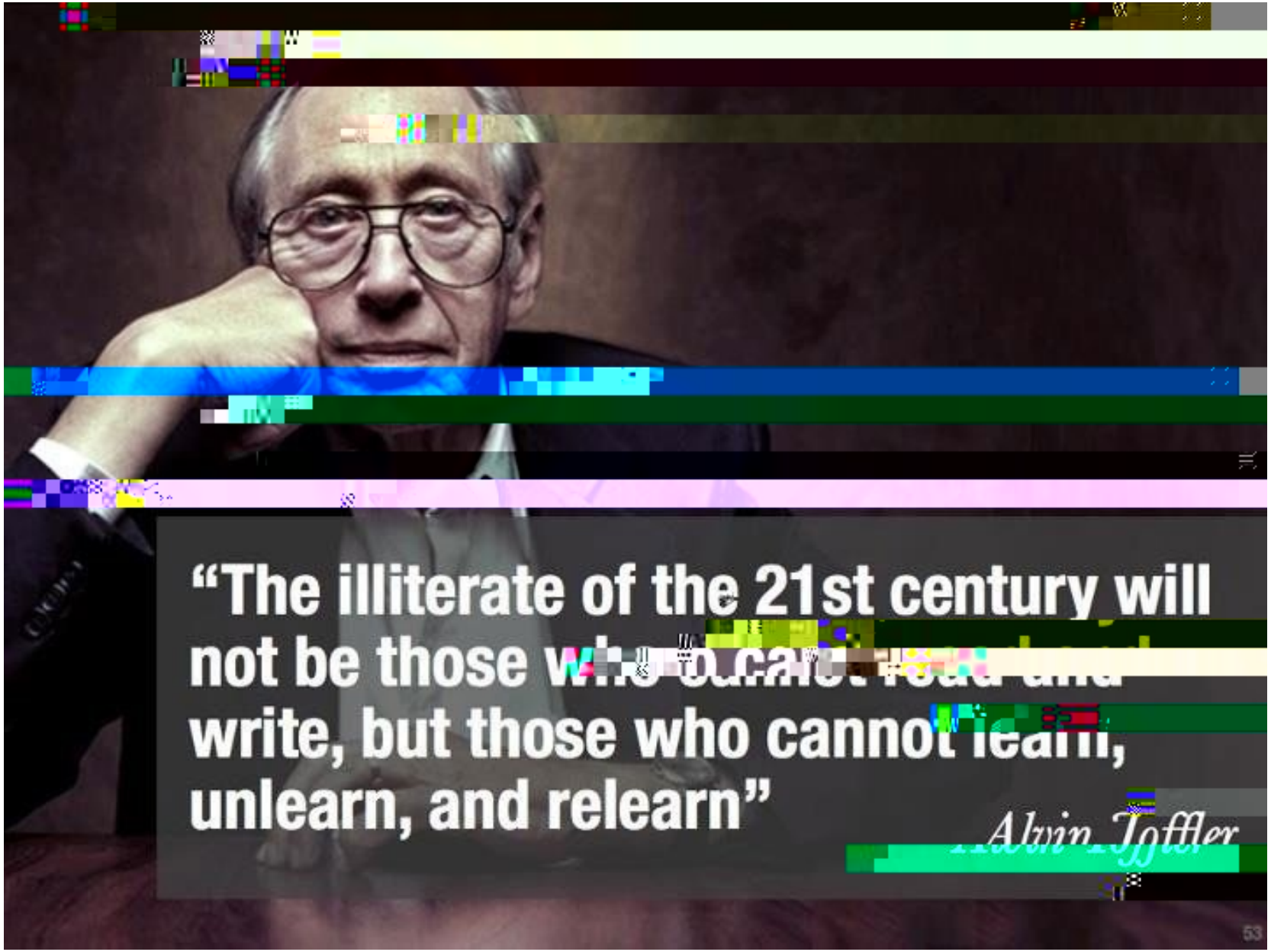
New trends in online training

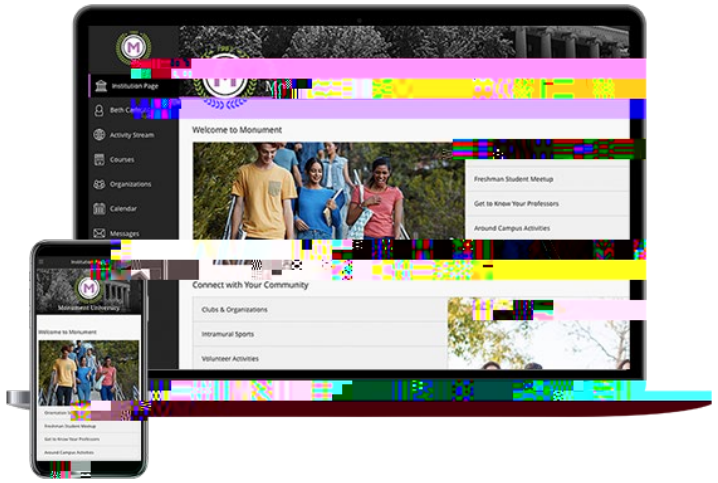


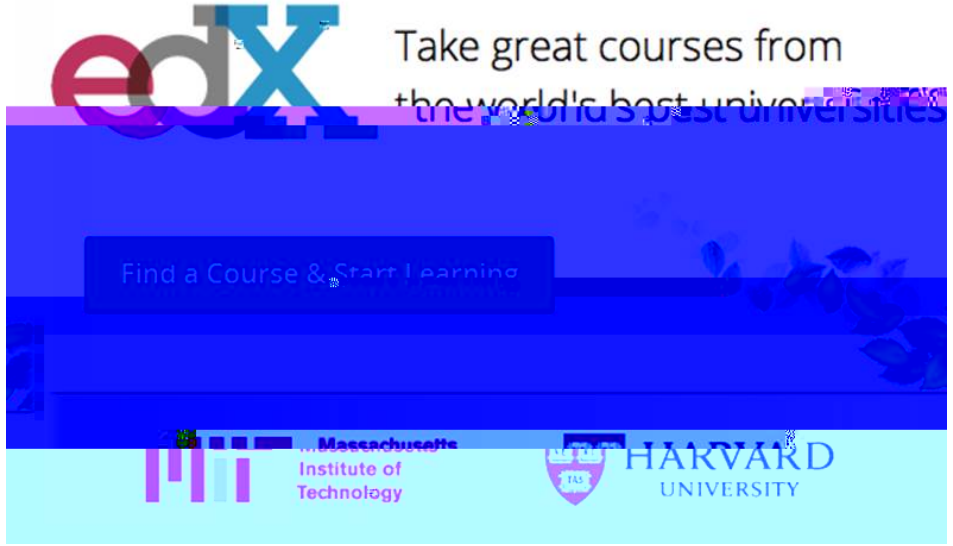
A personal experience

Mohamed Ba
Senior Coordinator, Digital Innovation ecosystem, BDT, ITU


"The illiterate of the 21st century will
not be those who cannot read and
write, but those who cannot learn,
unlearn, and relearn"
Alvin Toffler

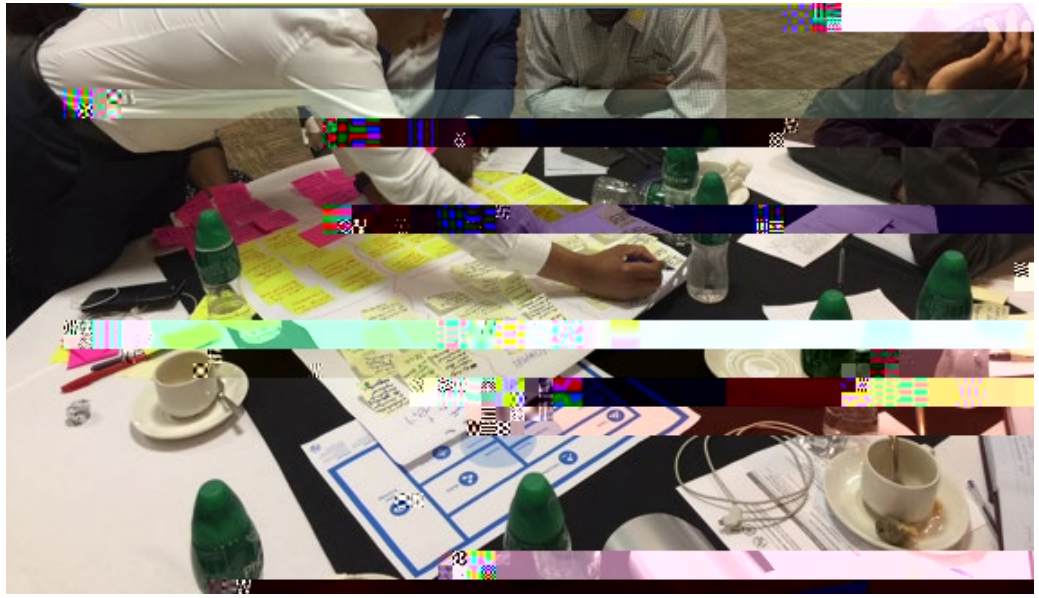
The world has been changing



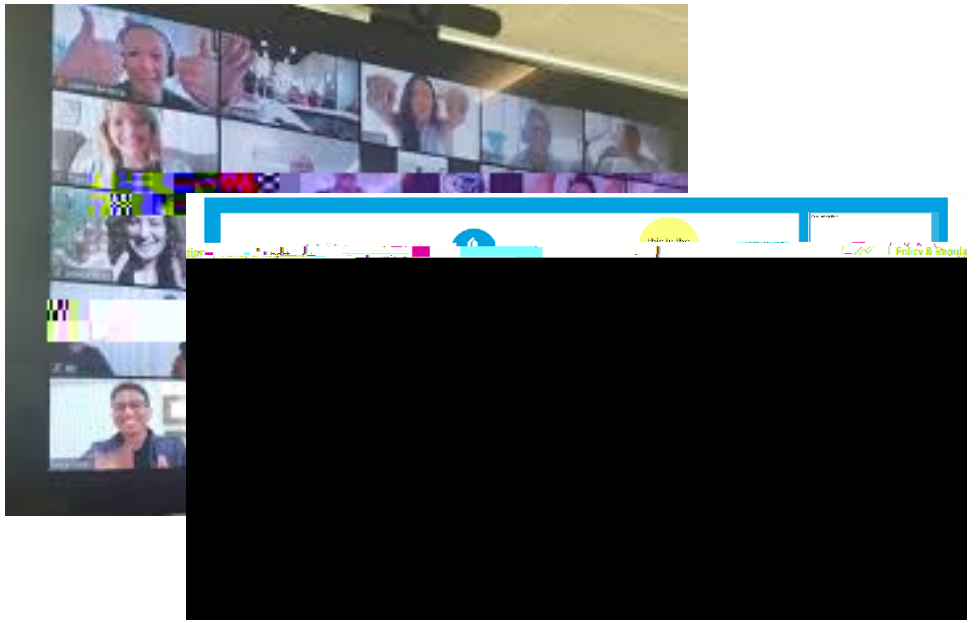


coursera
education for everyone

This is accelerating with Covid-19



Physical course



Virtual course with Zoom and Mural

These trends are changing online learning

Micro learning	Science of teaching and learning	Immersive content (AR/VR) and online science labs
Video based learning	Technology powered learning support (AI, chatbot)	Personalized learning – Holy grail
Creative thinking vs. problem solving	Learner generated content and communities	

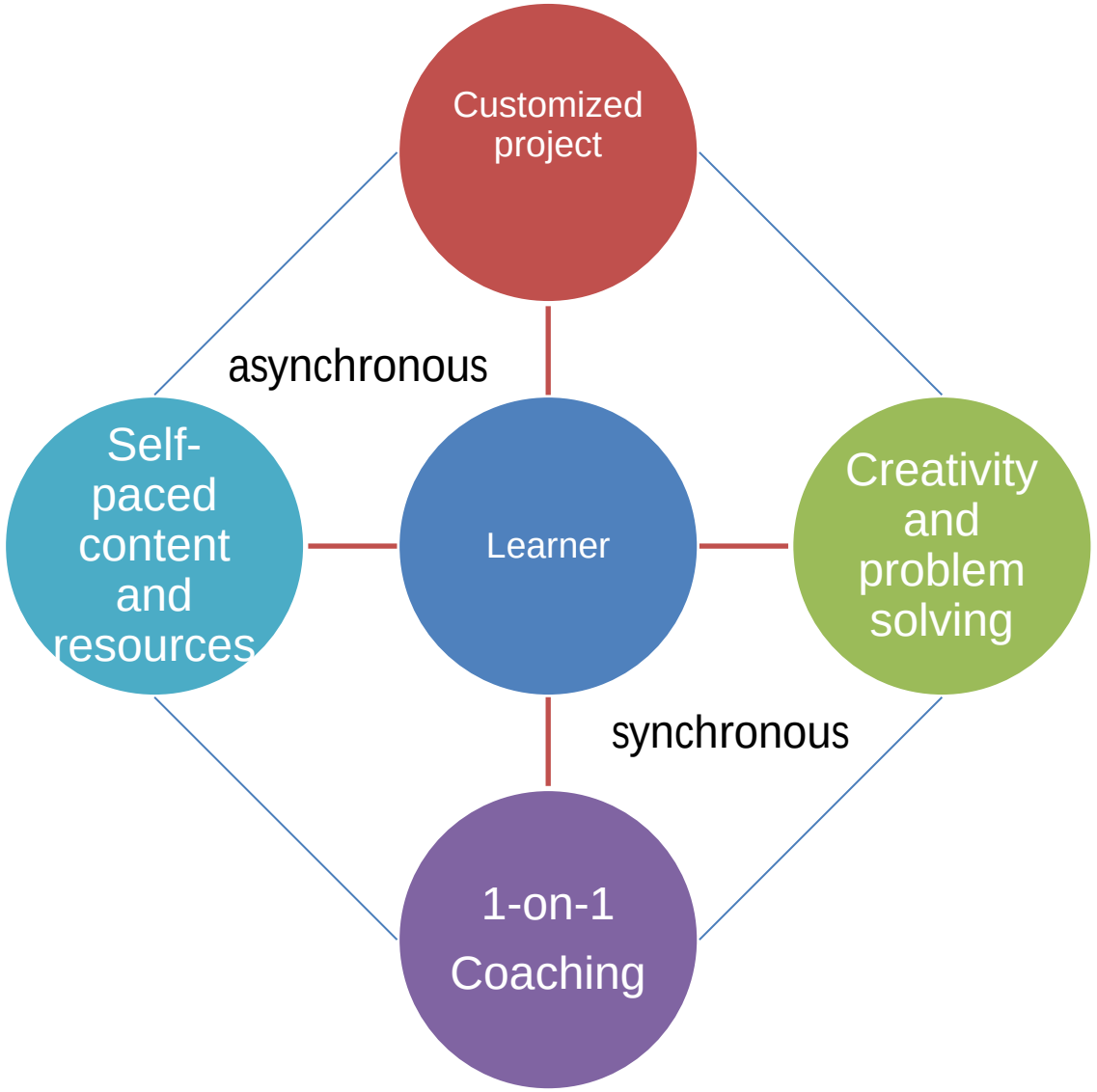
The science of learning meets technology

Cre
pro

Coachi

Self-paced
content

Reinforce all links – learner/content/teacher



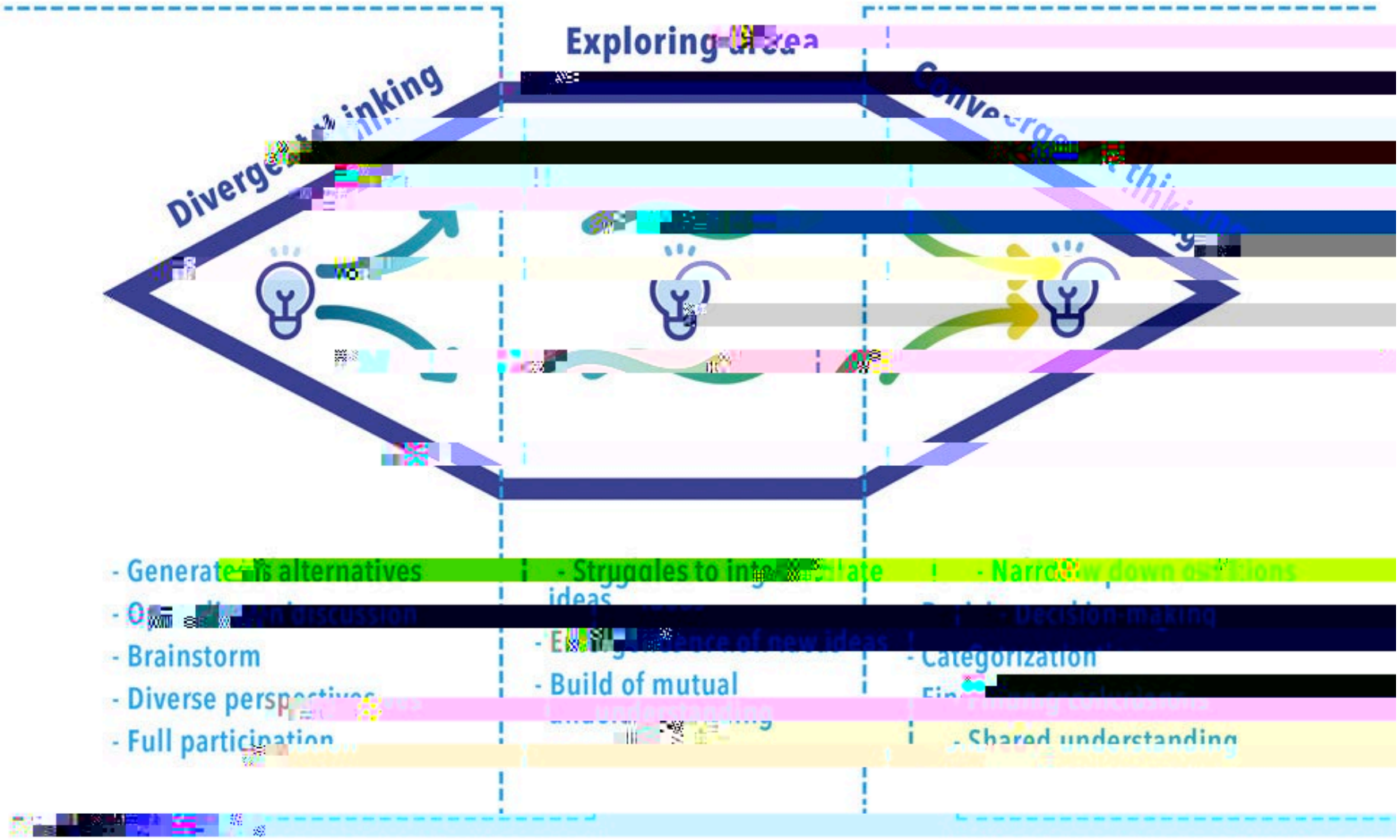
Ecosystem 102- an ITU academy example

- Forum
- Knowledge checks
- Quizzes
- Homework
- Exam
- Capstone project
- Community

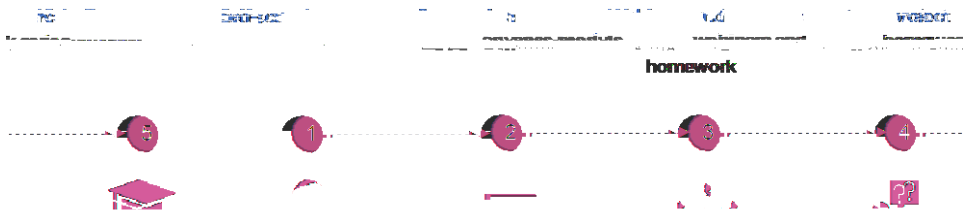
Pick tools that provide a good learning experience

Consideration	Why	What
Real Time Communication	See everyone's smile and hear everyone's voice when you meet.	Zoom, skype
Asynchronous communication	Create a community before you meet and stay connected between sessions.	ITU academy Moodle platform forums
Share Content	Establish the location where videos, PDFs, and other necessary files are stored.	ITU academy, google drive, Youtube, MOOCs partners
Stay organized	Track resources, events, and assignments to keep the team aligned.	Trello , ITU academy Moodle platform
Think Visually	Collaborate, brainstorm, share artifacts and interact like you're in the same room.	Mural, Miro
Engage right audience	To have meaningful outcome	Social media push, website, ITU academy push, gamification
Network and connect	To create a global communities of champion	Global blended event- virtual and physical, etc.
Online content creation	To create interactive online content that stimulate the learner	Articulate storyline 360

Inject creativity – not problem solving alone

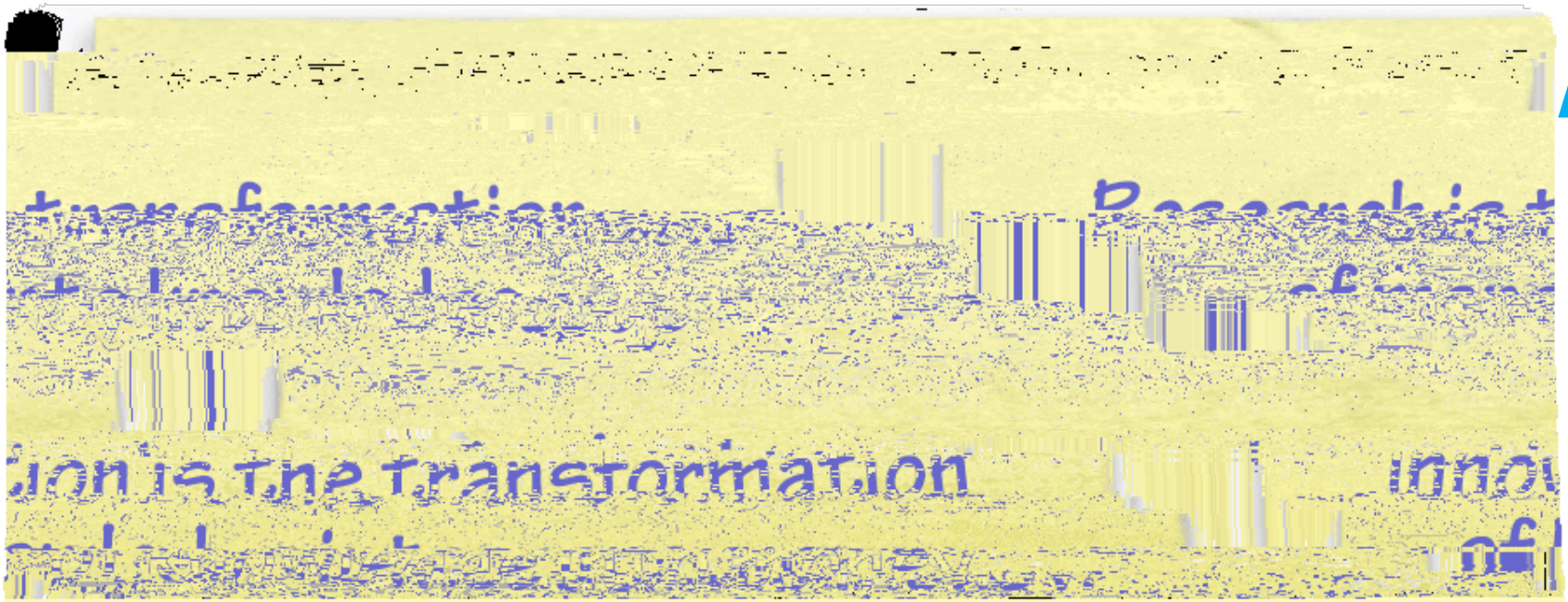


Think Platform and architecture



Take 6 Steps To Boost Your Capacity Building Online

☐ Think Brand and Glocal	Most of world knowledge is available free, brand and services makes the difference
☐ Think Platform	Platforms provide an architecture that ensures all your products and services work together, and your value chain is coordinated
☐	



Any questions?

For more information

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