# **DIDU IN ELATIVES**

### Smart Sustainable

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### Development

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## **Rowering**

**Development** 



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ITU INITIATIVES







#### M-POWERING DEVELORMENT

"I believe that mobile technologies and broadband infrastructure is critical in laying the foundation of a knowledge society... I also recognize that infrastructure along is not enough to lead us to sustainable development. We therefore need the right policies, regulations and legal framework







### M-POWERING DEVELOPMENT: WHY?

Helps to extend the benefits of mobile telephony to all individuals in order to build an inclusive information society with special focus on rural areas;

Stimulates GDP growth and creates employment opportunities;

Provides advantages of wireless technologies at affordable rates;

Has a clear-cut agenda and provides a flexible framework for action.





#### M-POWERING DEVELOPMENER OBJECTIVES

Harness mobile networks in fields that foster sustainable development;

Increase the use of mobile services and applications to improve economic activity, particularly in rural and remote areas;

Foster mobile services in not economically profitable areas for operators today;

Create synergies in similar existing initiatives;

Optimize the use of scare resources;

Forge public-private partnerships and promote large scale multi-stakeholder projects wherever possible.







# M-POWERING DEVELOPMENT: WHAT CAN WE DO?

Human Capacity Building (HCB) division (PKM/BDT/ITU) will

contribute to the development of m-Education and m-Learning by:







"W e must optimize, rationalize and

maximize the use of telecommunication

resources by linking

disaster mitigation

and rescue resources with sustainable

development".

### SMART SUSTAINABLE DEVELOPMENT MODEL













### SMART SUSTAINABLE DEVELOPMENT MODEL:



#### WHY JOINING? BE PARLOF THE SOLUTION.

Address solutions to common problems through crowdsourcing and partnerships

Leverage your ideas by making use of expertise of ITU and others

Get your voice heard to shape the future by collaborating with a wide range of stakeholders

